



HIRING A PROFESSIONAL BUILDER OR REMODELER MAKES A DIFFERENCE

Home owners reap many benefits when hiring a professional remodeler for their home renovation. According to Ohio Home Builders Association President Al Scott experienced remodelers bring a multitude of skills and qualities to successfully execute a home remodeling project.

“Professionals just do home remodeling better,” said HBA of the Valley President Dave Novak. “They not only bring advanced construction skills, trained remodelers better manage customer service and business management to improve the remodeling experience for home owners.”

Consider some of the qualities that make professional remodelers the best choice for your home remodel:

- **Customer Service** - Knowledgeable home remodelers understand that they are providing a service, not a one-size-fits-all product. Just as every home owner is an individual, each home is also unique. A professional remodeler knows how to create customized solutions for the residents and provide continuing customer support.
- **Business Management and Integrity** - Running a business well is part of the responsibilities of a professional remodeler. This includes having systems for the business, writing clear contracts, having insurance, providing warranties, and more. Better business management means better service for home owners because they can rely on the remodeler to perform with integrity.
- **Experience** - Do you know what to expect when you take that wall out? A professional remodeler understands the structure of a home and is prepared for surprises behind walls. They've developed expertise from performing home remodels, attending trainings, and are familiar with laws and regulation pertaining to home construction.
- **Longevity**- Anyone may be able to purchase a truck and some tools, but only professional remodelers have the skills to remain in business for the long haul. By understanding the practice and business of home remodeling, these professionals can manage changes in the market and return to service your home for years to come. Use the remodelers you can trust to fix problems and keep a home in good health for the long term.
- **Creativity** - Home remodeling frequently involves problem solving, such as maximizing existing space, strategically building additions, or navigating limited budgets. Professional remodelers can help home owners manage challenges and meet their needs while staying within the budget. Experience and skills help remodelers propose choices and solutions to satisfy their customers.

A recent survey from the National Association of Home Builders (NAHB) survey of remodelers found the following five most common remodeling jobs:

1. **Remodel the bathroom** - Payback on remodeling a bathroom can reach 65 percent with new fixtures, tile, toilet, vanity and lighting.
2. **Remodel the kitchen** - A minor kitchen remodel can improve the look and utility of the space without costing a bundle, and yields a 75 percent return. Consider replacing backsplashes, cabinet fronts, countertops, and flooring.
3. **Replace windows and doors** - Updating windows can also return a solid portion of the investment (73 percent for wood frames and 71 percent for vinyl).
4. **Repair property damage** - Property damage is a common but unfortunate occurrence. Seize misfortune as an opportunity to customize and upgrade the home.
5. **Whole house remodeling** - Repairs and replacements of old components and the desire for upgraded amenities were cited as the top reasons for customers to hire a remodeler. Evaluate the use of the entire home to see if it fits your needs.

In addition, “Smart remodeling projects for improving the home can make the home more comfortable for your lifestyle,” said Novak. “Things like installing low-flow faucets and energy-efficient appliances can reduce water and energy expenses while new, energy-efficient doors and windows can reduce energy leakage from the home and save on heating and cooling bills.”

OHBA President Al Scott encourages consumers planning to build or remodel to work with a member of their local Home Builders Association because they are professionals who are knowledgeable in the latest building and remodeling technologies, state building codes and housing trends.

For more tips on planning a home remodel or hiring a professional remodeler, visit www.MyHBAworks.org or contact Home Builders & Remodelers Association of the Valley at 330.965.9779. We’re your HBA...working for you!